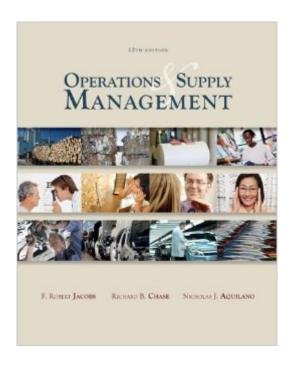
# The book was found

# Operations & Supply Management WStudent DVD Rom (McGraw-Hill/Irwin Series Operations And Decision Sciences)





# **Synopsis**

Operations and Supply Management, as the title indicates, provides increased emphasis on supply chain management in the 12e. The 12e continues its market leading up-to-date coverage of service operations as well. The text includes solved examples and problems, enough cases for MBA courses to use without supplementing, and the industry leading technology support suite.

## **Book Information**

Series: McGraw-Hill/Irwin Series Operations and Decision Sciences

Hardcover: 776 pages

Publisher: McGraw-Hill/Irwin; 12th edition (February 4, 2008)

Language: English

ISBN-10: 0077228936

ISBN-13: 978-0077228934

Product Dimensions: 8 x 1.4 x 11 inches

Shipping Weight: 4.1 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars Â See all reviews (21 customer reviews)

Best Sellers Rank: #327,050 in Books (See Top 100 in Books) #137 in Books > Business &

Money > Processes & Infrastructure > Operations Research #7296 in Books > Textbooks >

**Business & Finance** 

### Customer Reviews

So far, I have read about 7 chapters. The material is challenging, but very informative. This is definitely an advanced book, and the student must have basic economics and statistics experience. I am learning a lot from this book.

I bought this textbook for a college course I was taking. I was excited because I wanted to learn about this subject however, I was disappointed once I realized how heavy in manufacturing this textbook is based and how little it talks about the service industry. I also felt that for a textbook it did not go into enough detail in some areas and seemed to gloss over service industry topics. It isn't a bad textbook though; I just find little use of it since I work primarily in the service industry and not manufacturing. I have to admit that my review is biased based on that reason alone.

Good text with excellent delivery of subject matter. The text does a great job of breaking the topics down into manageable and reasonable sections. Good problems and examples.

This was the required text for my operations class, but like college classes, it wasn't used very thoroughly. The Good: Terms are in bold and easy to find, diagrams are decent, introductions are actually very interesting, and for a textbook it's actually readable. The Bad: McGraw hill is always overpriced and the software that comes with this book is offensively bad. If your professor doesn't require the dvd/online Mcgraw hill stuff, buy a used version.

Bought this for class. It worked well. It is well-written in an easy manner. Cases included and there is some DVD but it was never used. Glad to have bought this product and recommend this.

@eplusq

this book was required for a class i took and having it accessable on my kindle was a plus. Althought the font was very small even when i enlarged it through the kindle

This book was everything I expected and even include the accompanying CD and I was able to get it at a very reasonable price.

School use. It served its purpose. Received on time and it was in perfect shape as advertised. It was brand new.

### Download to continue reading...

Operations & Supply Management wStudent DVD Rom (McGraw-Hill/Irwin Series Operations and Decision Sciences) Operations Management in the Supply Chain: Decisions and Cases (McGraw-Hill/Irwin Series, Operations and Decision Sciences) Operations and Supply Chain Management: The Core (Book Only) (McGraw-Hill/Irwin Series Operations and Decision Sciences) Managing Operations Across the Supply Chain (McGraw-Hill/Irwin Series in Operations and Decision Sciences) Purchasing and Supply Management (McGraw-Hill/Irwin Series Operations and Decision Sciences) Purchasing and Supply Chain Management (McGraw-Hill/Irwin Series in Operations and Decision Sciences) Manufacturing Planning and Control for Supply Chain Management (McGraw-Hill/Irwin Series in Operations and Decision Sciences) Supply Chain Logistics Management (Mcgraw-Hill/Irwin Series Operations and Decision Sciences) Operations Management: Contemporary Concepts and Cases (Mcgraw-Hill/Irwin Series Operations and Decision Sciences) Production and Operations Analysis (McGraw-Hill/Irwin Series Operations and Decision Sciences) MP Service Management with Service Model Software Access Card

(McGraw-Hill/Irwin Series Operations and Decision Sciences) Principles of Corporate Finance (The Mcgraw-Hill/Irwin Series in Finance, Insurance, and Real Estate) (McGraw-Hill/Irwin Series in Finance, Insurance and Real Estate (Hardcover)) Purchasing and Supply Management (The Mcgraw-Hill Series in Operations and Decision Sciences) Statistical Techniques in Business and Economics (Mcgraw-Hill/Irwin Series Operations and Decision Sciences) Factory Physics (McGraw-Hill/Irwin Series Operations and Decision Sciences) Applied Linear Regression Models-4th Edition with Student CD (McGraw Hill/Irwin Series: Operations and Decision Sciences)

Operations Management (McGraw-Hill Series in Operations and Decision Sciences) Coperations and Supply Chain Management (The Mcgraw-Hill/Irwin Series) Operations and Supply Chain Management (The Mcgraw-Hill/Irwin Series) Operations and Supply Chain Management (McGraw-Hill / Irwin)

Dmca